

A GLOBAL
COLLABORATIVE
PLATFORM



BRAND SAILOR LTD

BUSINESS COMPANY PROFILE

Collaboration is our core value. At Brand Sailor Limited, we champion technology, innovation, and global sustainability. We connect entrepreneurs worldwide and serve leading brands in 8+ countries. Join us to leverage our brand and drive sustainable growth.





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ABOUT COMPANY

Collaboration lies at the core of our ethos, driving our engagements with partners and the environment alike. At Brand Sailor Limited, we champion technology, innovation, opportunity, globalization, vision, and simplicity, always mindful of our environmental impact. Our belief is that economic growth holds value only when it fosters inclusivity. Committed to global sustainability, we operate as a premier consumer-driven manufacturing and sourcing platform, catering to the world's foremost brands and retailers across more than 8 countries.

Our plug-and-play platform welcomes entrepreneurs, integrating them into our distinct business model and enabling them to harness the esteemed Brand Sailor brand, serving prominent global brands and retailers. Additionally, we actively seek and invest in seed and early-stage opportunities that propel the latest in sustainable products and technologies to benefit our customers and suppliers



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M.S. Mahmud Akanda (Roniee)

CHAIRMAN MESSAGE

At Brand Sailor Limited, we cherish technology, innovation, and global sustainability, upholding values of opportunity, globalization, vision, and simplicity while placing our planet's welfare at the forefront. We loyally believe that meaningful economic growth necessitates inclusivity.

As a global manufacturing and sourcing platform I have devoted my 18 years of working experience in manufacturing and sourcing environment I am confidently serving leading brands and retailers across 8+ countries, championing sustainability on a global scale. Entrepreneurs aligning with Brand Sailor become integral to our distinctive approach, harnessing our esteemed brand to serve as vital contributors to major global entities.

Moreover, our commitment extends to actively seeking and investing in early-stage ventures. This initiative drives the proliferation of sustainable products and cutting-edge technologies, benefiting not only our customers and suppliers but also the larger community.

Welcome to Brand Sailor Limited, where collaboration fuels innovation, sustainability leads progress, and inclusivity defines growth.



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Md. Fhakrul Islam (Chanchal)

DIRECTOR MESSAGE

We firmly believe that authentic economic growth derives from fostering inclusivity. As a globally recognized manufacturing and sourcing platform, our unwavering dedication lies in catering to leading brands and retailers across eight or more countries.

Our paramount commitment centers on spearheading sustainability initiatives at a global level. Entrepreneurs who engage with Brand Sailor transcend mere collaboration; they become pivotal contributors to influential global entities. Leveraging our esteemed brand, they effect enduring change and make a substantial impact.

As a professional leader for 14 years in product development, manufacturing and Marketing; my dedication goes beyond conventional business dealings. This strategic initiative benefits not only our clients and suppliers but also the broader community, nurturing a more sustainable future for all.

Welcome to Brand Sailor Limited, where collaboration sparks innovation, sustainability propels advancement, and inclusivity charts the course for our growth trajectory.



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Deepak Tankala

DIRECTOR (MARKETING) MESSAGE

An MBA graduate from Middlesex university, London specializing in Marketing with 15+ years experience in brand promotion. A globetrotter who has extensively experienced all the markets and derived strategies to increase brand awareness, customer acquisition and sales.

I am a visionary, and collaborative force for growth and innovation. I believe in understanding customer needs and the competitive environment, work with the organizational leaders to develop strategic plans and lead interdisciplinary teams to execute the plans.

With specializations in Integrated marketing and communications, Brand development, Customer experience strategy, Product / service management, and market research, I'm constantly learning, testing, and implementing new ideas to drive results. Using a great combination of analytical, creative, and coaching skills, I love challenging and developing leaders, telling original and compelling stories, setting big goals, and working with teams to create head turning communications and experience.

Welcome to Brand Sailor Limited. We are a team, and it is the collective strength of our diverse skills, perspectives, and experiences that sets us apart.



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VISION & MISSION

VISION

"We vision for business excellence through strong partnerships with top buyers and brands. Our success roots from unwavering commitment to top-notch product quality. Customer satisfaction drives us, shaping our success."

MISSION

"Our mission is to be the ultimate global sourcing partner, pioneering sustainable innovation, top-notch design collaboration, unmatched compliance, CSR excellence, and exceptional client service. We redefine industry standards, delivering immense value worldwide."



OVERVIEW



Creating Strategic Partnerships

Crafting strategic partnerships is fundamental to our ethos, where we align shared objectives with our customers to foster mutually beneficial collaborations. We specialize in optimizing business processes, ensuring seamless operations and enhanced efficiency to drive sustainable growth and success for all stakeholders involved.



Tailor-made Flexible Solutions

Specializing in tailor-made, adaptable solutions, we offer cost-effective collaborative models that empower our customers to concentrate on their core competencies. Our approach involves diversifying the sourcing mix for our clients, integrating nearshore sourcing solutions, and expediting market entry by onboarding factories efficiently. Additionally, our in-house design team is dedicated to driving product innovations, ensuring we stay at the forefront of industry evolution.



Future Ready Platform

As a forward-thinking company, our Future Ready Platform propels efficiency through digital design and sampling processes. We revolutionize fitting approvals with our advanced 3D technology, ensuring accuracy and speed. Moreover, our platform emphasizes transparency by enabling real-time information exchange, fostering collaboration and informed decision-making.



SUSTAINABILITY

Our vision for sustainability is the bedrock of our growth strategy. Driven by a holistic approach, we truly believe that concern for the environment is key to business growth in the industry. Be it working with like-minded partners, manufacturing products within our own facilities, complying with environment friendly practices set forth by our internal strategic teams or even selection of potential ventures, everything is done to realize our vision of attaining social and ecological equilibrium.

Reduce Emissions

Reducing emissions is crucial for mitigating climate change and promoting environmental sustainability. Here are some general strategies that individuals, businesses, and governments can adopt to help reduce emissions: Energy Efficiency, Renewable Energy, Transportation, Sustainable Practices, Waste Management, Policy and Regulation, R&D



Respect Water

Respecting water in the context of garments involves adopting sustainable practices in the fashion industry to reduce water consumption and minimize environmental impact. The fashion industry is known for its significant water usage in various stages of production, from cultivation of raw materials to dyeing and finishing processes



Think Circular

By adopting a circular mindset, businesses and individuals can contribute to a more sustainable and resource-efficient future. This approach not only helps address environmental challenges but also promotes economic resilience and innovation.



Empowerment

Through our extensive global network, robust financial capabilities, and profound market insights, we stand ready to navigate the ever-evolving apparel industry landscape. Our use of cutting-edge technology enables us to swiftly adapt to emerging trends in consumer preferences and production methodologies, giving you a competitive edge in the market.



Build Community

Building a strong and cohesive community is essential for fostering a sense of belonging, mutual support, and collective well-being. Whether you are working within a neighborhood, a workplace, or an online community, here are strategies to help build and strengthen community bonds.





OUR SOURCING ADVANTAGE



Reliable Partner:

Global multi-category supply chain conglomerate with end-to-end capabilities and decades of experience.



Compliance:

Industry experts and global audit firms are instrumental in maintaining compliance across the globe.

Scalability:

Enjoy economies of scale through our global network with a myriad of opportunities to collaborate and drive efficiencies. Extensive fabric and trim sourcing network.



Strong Design Focus:

Global design and manufacturing units give access to the latest trends while reducing the go-to-market time.



Financial Stability:

Operating with an asset-light model and a robust balance sheet.



Culture:

Entrepreneurial mindset drives performance and ensures inclusive progress.



Governance:

Zero tolerance policies along with stringent risk management measures ensure that work keeps moving on without potential obstacles coming in the way.



Global Footprint:

Presence in 8 countries with 4+ offices across sourcing, design, and manufacturing verticals.



SOURCING

Apparel

Offering an eclectic mix of clothing options for women, men, essentials, children and babies. Team of designers across the globe identifies the latest trends turns them into highly commercial designs. Showrooms and factories around the world allows us to pass on the benefits of cost effectiveness and fast response to market.

Footwear

High on quality as well as style, wide range of footwear options drawing in design expertise from Asia and Europe

Accessories

Cater to a wide selection of accessories for women, men and children. Extensive range includes but is not limited to bags, belts, hats, scarves and winter warmers.

Home Textile

Creating beautiful, functional and affordable products for the Home Textile. Our concept of home is truly global as we select, design, develop and source products from all over the world

Hand Craft

We offer global-inspired, beautiful, and functional products. Our curated collection reflects quality, affordability, and cultural richness. Welcome a world of diversity into your home with us.



SERVICES

From concept to design brief, the design and development process translates trends into products that meet the needs of the most demanding of consumers. Our talented and skilled team is always at hand to meet any challenge.

Research and Development

Design

Connecting ideas and persons, We work hand by hand with the design team and we work together to give our clients what they want.

We are committed finding the right components and factories that share our commitment to quality, compliance and sustainability

Sourcing

Quality Assurance

Consistency of the quality of products delivered to our clients is of the highest priority and is ensured through a rigorous quality check through every step of the production process.

Merchandisers, designers, quality engineers and product development experts work with factories to ensure products meet the requirements.

Production

Logistics

We have the capacity to provide logistical support from the moment the product leaves the factory to the time it reaches the hands of a happy shopper

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MANUFACTURING

Our in-house manufacturing facilities are located across Bangladesh with more than 133 well-defined production lines and we have more than 432 Jacquard Machines for Sweaters. These facilities have expertise in formal tailoring, blazers, school wear, shirts, softs and kid wear. Adhering to strict regulations, our facilities, equipment, engineering/ fabrication, including Fire and electrical safety design are in compliance with the ACCORD/ALLIANCE/BNBC code. Facilities reflect our commitment towards Compliance and Ethical practices, Health and Safety measures, per WRAP, SEDEX, BSCI





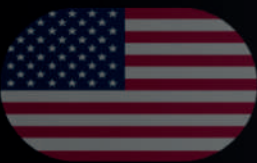
GLOBAL CLIENTS & PARTNERS

Presence in 11 countries with 3+ offices across
sourcing, design, and manufacturing verticals



SAM TURNER

YM INC.
and affiliated companies



ASTY



D'ZIKA

VELVET
VOGUE

DUBAI



FACTORIES

As a sourcing and trading company besides our design and development, are the highest asset to our strong network of manufacturers for each product category field. Over the years we developed a strong relationship with our manufacturers, helped them to develop and motivate them further for the production of new products, and more technical knowledge, as well as to increase their compliance with higher standards and higher quality production levels.

We are actively working with more than 27 factories (Including Knit, Woven, Sweater, Hometextile, Handycraft and footwear) in Bangladesh. The factories we work with are certified by recognized authorities. In addition, our quality and compliance team continuously conducts regular internal audits to ensure compliance and quality.

We can provide Individual factory profiles as per customer request.



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BRAND SAILSOR LTD

OUR PRODUCTS

SUIT



HOME
TEXTILE



KNIT



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BRAND SAILOR LTD

OUR PRODUCTS

DENIM



FOOT
WEAR



ACCESORIES





BRAND SAILOR LTD

OUR PRODUCTS

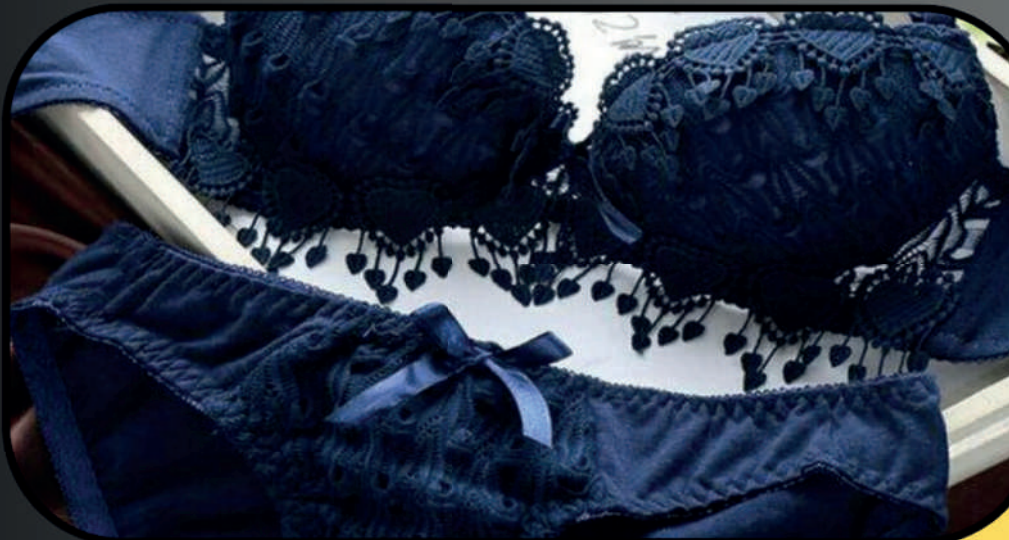
SWEATER



WOVEN



LINGERIE





BRAND SAILOR LTD

OUR PRODUCTS

ACTIVE
WEAR



ADAPTIVE



PETS





LET'S CONNECT WITH US

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